

# CHANGING THE BUSINESS OF BUYING & SELLING EQUIPMENT

The business of buying and selling inventory is challenging. As an asset owner you are constantly concerned with how to turn your assets into cash. You have to balance acquisition costs, holding costs and the cost of disposition with every move you make. Proxibid can offer you a better way to think about the disposition process. Historically, a seller chooses from the established methods of disposition to liquidate assets—all offered by different providers with conflicting fee structures in restrictive platforms—draining valuable time and resources. For the first time, all of these disposition methods can be managed in a single channel and controlled by the seller with the Asset Path®

## ▶▶ INTRODUCING THE ASSET PATH®

It's a simple idea, really—a single offering from a single provider that delivers a solution at every stage of the asset disposition process. Allow asset owners to sell inventory based on their own needs, moving from one disposition method to the next quickly and easily, with a pricing structure to match. Stop managing multiple providers that offer incomplete solutions, and start turning assets into more cash with the Asset Path®



## ▶▶ A SINGLE SOLUTION

The Asset Path® connects buyers and sellers in a true Marketplace with multiple ways to sell, and full transaction capability at every step. Expose your inventory to the right buyers at the right time. From simply advertising to an instant purchase listing or on to a timed auction, reach millions of buyers—all from a single solution.

**THE ASSET PATH® IS UNLIKE ANY OTHER OFFERING IN THE INDUSTRY.**

It was clear buyers and sellers in the industry needed more. End-to-end transaction capability. Multiple selling formats. Effective advertising. World-class transaction capabilities. Best-in-class auctions. A true Marketplace connecting buyers and sellers. No one solution was able to deliver it all, until now. Proxibid offers the best way to buy and sell. Period.

▶ **COMPARE & CONTRAST**

Check out the competition and see how they stack up against the Proxibid Asset Path®



▶ **GET STARTED**

Whether you're an independent business owner, a large enterprise, dealer or something in between, if you have inventory to sell, you can take advantage of the Asset Path®. Contact our sales team today to determine the approach that is right for you.

**Call Us:** 1.855.PROXIBID | **Email Us:** sales@proxibid.com | **Visit Online:** www.proxibid.com/assetpath