

BidSpotter

Get to Know Us

World Leader in Industrial Auctions

BidSpotter is the world's leading online auction marketplace for industrial assets, connecting more than **350 auctioneers** to more than **500,000 auction visitors** each month.

Platform Statistics

62M

PAGEVIEWS

6M

SITE VISITS

12KNEW BIDDER
ACCOUNTS / MO

BidSpotter is an Auction Technology Group (ATG) company

Serving the auction industry for 50+ years, Auction Technology Group (ATG) is the leading technology provider for the global auction industry. We are a dedicated team of 600 auction, ecommerce, technology and marketing professionals whose ambition has remained the same; to be the trusted partner to auctioneers and propel the auction industry forward in an ever-increasing digital environment.

Key Categories

- INDUSTRIAL
- METALWORKING
- FOOD & BEVERAGE
- WOODWORKING
- LAB & PHARMA
- CONSTRUCTION
- VEHICLES
- FARM EQUIPMENT
- PLASTICS & RUBBER
- DRILLING & MINING
- ELECTRONICS
- PRINTING
- AND MORE

The ATG Advantage

Shared Goals with Auctioneers

Our goals are perfectly aligned with auctioneers; i) To drive the absolute highest asset price, and ii) To perfect the online buying experience at auction. Everything we do is with these goals in mind which results in continuous product development to ensure maximum online engagement.

Attract New Buyers at Scale

ATG marketplaces deliver more than 20 million visits to auction partners each month, providing cost-effective bidder acquisition and engagement channels that continually expand your reach.

Differentiate from Competitors

Leverage the unrivaled bidder reach and best-in-class technology of the ATG suite to win new business over competitors. Only ATG can provide **concurrent bidding technology** between ATG Marketplaces and your White Label for a unique, best-of-both worlds' solution across Live and Timed Auctions.

Reliable, Long-Term Partner

As the only publicly traded provider in the space, ATG has the resources and investments to keep pace with the developments in the industry. We are incentivized through our shared success model to always ensure your assets realize the best possible price at auction, and we invest heavily to ensure our products and services deliver this goal.

Our Solutions



Cross-Marketplace Synchronized Bidding



Auctioneer Marketing Program (AMP)



Integrated Shipping



Built-In Marketing Engine



White Label with Marketplace Integration



Auctioneer Back-Office Tools



Integrated Payments



And Much More

Connect with BidSpotter Today.

For a demo of our products contact:

sales@bidspotter.com



BidSpotter

proxibid

the saleroom

i-bidder.com

LOT-TISSIMO

liveauctioneers

EstateSales.NET